

BRYN PENNETTI

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EDUCATION

Parsons: The New School for Design

2014-2018

Dean's BFA with Honors

GPA 3.8

Major; Illustration, Minor; Communication Design

EXPERIENCE

Chashama

2018-2021

Graphic Designer and Media Manager

I created and coordinated all graphic designs and media for Chashama, managed and update branding, and managed all of Chashama's social media accounts. I created vinyl, printed work, and all digital media applications. I also oversaw design interns and co-coordinated our advertising and marketing department.

Sara Aharon

2017-2018

Graphic Designer and Illustrator

I illustrated a local writer's children's book and also managed the technical and creative processes throughout the book, including its layout, type, and design. We held several in-person readings at schools, libraries, and book stores, and the story can now be purchased on Amazon.

Inspired Design Accessories

2016-2017

Graphic Designer and Assistant

I created illustrated mock ups of cosmetic bags and accessories, then organized them into decks to present to larger organizations such as SKII, Ulta, and The BCRF. I made scaled illustrations of existing and future designs while also creating mood boards and doing market research. Additionally, I performed day-to-day tasks such as filing, mailing, and general database organization.

SKILLS

Adobe Suite

InDesign, Photoshop, Illustrator, Premier Pro, Lightroom, Fresco, Acrobat, AfterEffects

Microsoft Office

Outlook, Powerpoint, Word, Excel

Google

Docs, Drive, Slides, Sheets

Social Media

Instagram, TikTok, Facebook, MailChimp, Twitter, Hootsuite, Wordpress

Database and Filing

FilemakerPro, Salesforce

Traditional Art Media

Watercolor, Oil Painting, Felting, Collage, Gouache